



29<sup>th</sup> November'15

## LAUNCH OF OLYMPEO RIVERSIDE

Project 'Olympeo Riverside' was officially launched at project site, Neral. Mr. Arun Bongirwar, a retired IAS officer and former chief secretary of Maharashtra, graced the occasion with his presence. Other people who were present at the occasion were Channel Partners, Associates, Customers & Team Olympeo among others. The main show of the event was the campaign "A Tree Within Me" wherein all the guests and hosts planted a tree each at the site. Olympeo partnered with NGO HelpAge India to support the cause of elderly people. Also, Olympeo offered a minimum sponsorship of 10000 INR and additionally 50 INR each for every Advantage card registration for Help Age India. HDFC, Axis bank, Indiabulls and DHFL came up with their stalls and offered their advice to the prospective clients on how to finance their home loans. Event had an overall footfall of 150 people.



*Chief Guest*  
**Mr. Arun Bongirwar**

*Project Highlights:*  
1500+ residential units  
of 1 RK, 1 BHK and 2  
BHK at affordable  
prices

*Campaign Initiative*  
"A Tree Within Me" to  
plant 1000 trees at  
project site

*Launch Event*  
witnessed support to  
HelpAge with customer  
registrations of their  
Advantage Card.

### **OLYMPEO**

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